

## **Lisa Lucke**

Jackson, California

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**OBJECTIVE:** To obtain telecommute (partial) web content writer/editor position.

**Areas of expertise/special interest:** Web content creation, revision and development; website development client/project management, in a deadline-driven and independent work environment. Exceptional research skills and highly proficient at writing across variety of industries.

### **WORK HISTORY**

#### **Freelance Web Content Writer/Editor—Lisa Lucke Writing & Editing Services**

September 2008 to Present

Contract work with local and regional marketing consultants and web developers for creation of web content across multitude of industries, both technical and non-tech; direct client marketing and website copy, ghost-blogging and original article generation. Ongoing maintenance of WordPress websites.

#### **Editor—I-Connect007/BR Publishing (virtual company)**

April 2015 to Present:

Editor across entire product range of technical manuals, websites, newsletters and monthly magazines in the electronics manufacturing industry. 100% telecommute position, occasional travel.

#### **Managing Editor — I-Connect007/BR Publishing**

April 2011 to April 2015

**Duties:** Duties included managing global pool of contributors, collaborating electronically with a team of four assistant editors and production department in the ongoing duties related to procuring and developing content and editing internationally read daily and weekly newsletters and monthly trade magazines ([The PCB Magazine](#) and [SMT Magazine](#)). Emphasis on working independently and meeting daily, weekly, and monthly deadlines.

#### **Content Writer/Project Manager — Element58 Web Design, Jackson, CA**

August 2010 to April 2011 (E58 was sold to BR Publishing, who retained my services and promoted me to ME of *The PCB Magazine*, and subsequently, its sister publication, *SMT Magazine*.) Duties included managing clients/projects, creating original content, research, ongoing website maintenance of proprietary CMS.

#### **Staff Writer, Columnist and Stringer — Amador Ledger Dispatch, Jackson, CA**

May 2002 to May 2005 Columns included a bi-weekly business column (*Focus on Business*) that entailed research and on-site and electronic interviews (approximately 3000 words); weekly food/parenting column (*Bon Appétit*); weekly human interest column (*Ledger Leader*) highlighting leaders in the community. As both a staff writer and stringer, wrote feature articles covering life and events in and around Amador County, including beat reporter for Amador County Unified School District and Plymouth City Council.

#### **English Instructor — Amador County Unified School District, Jackson, CA**

September 2005 to June 2008

AP Senior Literature and Composition; Freshman scholarship/college prep. Department Chair '07 – '08 at Argonaut High School, Jackson, CA.

### **EDUCATION**

- CSU, Chico—B.A., English, 1995  
Minor in Italian Studies
- National University, Sacramento  
Single Subject Credential in English – 2003

References available upon request